



Tampa Bay

*Bern's*  
STEAK HOUSE

&

13 UGLY MEN

PRESENT

A photograph of three men on a golf course. The man in the foreground is wearing a grey polo shirt, khaki pants, and sunglasses, holding a golf club and a smartphone. Two other men are behind him, one in a white shirt and one in a light blue shirt, both wearing caps and sunglasses. They are all smiling and looking towards the right.

# THE INVITATIONAL

FEBRUARY 24, 2023



**FEBRUARY 24<sup>TH</sup>**  
2023



**CHECK-IN**  
10:00AM

**BRUNCH**  
11:00AM

**SHOTGUN TIME**  
12:30PM



**TPC TAMPA BAY**  
5300 W LUTZ LAKE  
FERN RD, LUTZ,  
FL 33558

# THE INVITATIONAL



Tampa Bay

**“There is *no other* event *like this.*”**

***The 13 Ugly Men Foundation & Bern’s Steak House have teamed up to create “The Invitational” in Tampa Bay. This exclusive and intimate golf outing will be held at the award-winning championship golf course, TPC Tampa Bay. Following the tournament, there will be a Whiskey & Cigar Lounge, which includes music, food, cigars, & whiskey tasting.***

The Bobby Weed-designed 18-hole resort course has been named one of the top five courses in Florida. The 13 Ugly Men are known for their legendary out-of-this-world events, bringing you and your friends a fun and uniquely different golf experience. Bern’s Steak House is also known as one of the best restaurants and culinary experiences in Tampa, so prepare for an unforgettable meal. If you enjoy golf, partying for a purpose, and the most incredible food and beverages — you will not want to miss out on this opportunity.





“We believe in  
*good times*  
that give back.”

The 13 Ugly Men events are some of the biggest and best parties around, but that’s not what makes them so special. Our events are unique in that the funds raised during the event go directly to a local Tampa Bay charity chosen specifically by 13UM. As a result, we’ve raised thousands for local nonprofits and countless more — all by having a great time with our friends and patrons at our spectacular events.

Learn more at [13uglymen.com](http://13uglymen.com)

**13 UGLY MEN**

*Bern's*  
STEAK HOUSE

Bern’s Steak House is more than a restaurant. It’s a master-crafted culinary experience. Each visit to Bern’s guarantees a culinary adventure you’ll remember for years. Perfectly aged cut-to-order steaks, one of the largest wine collections in the world, and an internationally famous dessert room make Bern’s the premier dining destination in Tampa Bay.

Learn more at [bernssteakhouse.com](http://bernssteakhouse.com)



Established in 2018, the Laxer Family Foundation supports initiatives promoting culinary education, hunger awareness, active military, wounded and disabled veterans, and developing at-risk and aspiring youth. Working together through events and advocating for local and national causes truly enhances lives. The Foundation is proud to work with incredible organizations and is now honored to co-host this golf tournament benefiting Boys & Girls Club of Tampa Bay and Tampa Hope.

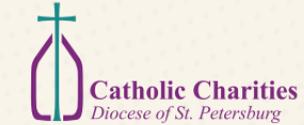
Learn more at [LaxerFamilyFoundation.org](http://LaxerFamilyFoundation.org)



## Benefiting Charities



Since its founding in 1926, Boys & Girls Clubs of Tampa Bay has been on a mission to enable all people, especially those who need us the most, to reach their full potential as productive, responsible, caring citizens. The staff gives kids the foundation for a life full of potential to overcome the Learning Gap and become successful citizens. With targeted programming around Academic Success, Health and Wellness, and Character and Leadership skills, they strive to provide a nurturing and safe place for their dreams to take flight.



In March 2020, the City of Tampa partnered with the Catholic Charities Diocese of St. Petersburg to create Tampa Hope, a temporary shelter for the homeless in Tampa. However, due to the risk posed by the coronavirus, as well as the simultaneous business closings and reduced access to food and restrooms, city officials decided to relocate these residents to provide the best opportunity to care for them.



# WHISKEY AND CIGAR LOUNGE

FRIDAY, FEBRUARY 24TH • 4:00PM - 7:30PM  
MUSIC + FOOD + CIGARS + WHISKEY TASTING

Jim Beam Whiskey & Cigar Lounge, an exclusive evening in collaboration with the 13 Ugly Men Foundation & Bern's Steakhouse golf tournament "The Invitational," invites you to celebrate in style and hobnob with the finest. Reserve your experience today. [info@13uglymen.com](mailto:info@13uglymen.com)



# THE INVITATIONAL



Tampa Bay



## PRESENTING SPONSOR

\$25,000 + fees/taxes

- 12 Golfers & 12 Gift Bags
- Flags at All Holes Will Show Logo
- Activation of One Hole on Course
- Logo on Step & Repeat
- Logo Displayed on Cart GPS at Hole
- Large Logo on Welcome Banner
- Logo on Event Collateral
- On-course Activation
- Event Recognition (Pre- and Post-event)
- Invitation to Check Presentation
- Opportunity to Activate Product at 13 Ugly Men & Bern's Steak House Hole

## AUTOMOTIVE SPONSOR

\$7,500+ fees/taxes

- 4 Golfers & 4 Gift Bags
- Vehicles Displayed at Event
- Activation of One Hole on Course - ex. Hole-in-one
- Logo displayed on Cart GPS at Hole
- Logo on Event Collateral

## HOLE SPONSOR

\$4,000+ fees/taxes

- 4 Golfers & 4 Gift Bags
- Activation of One Hole on Course
- Logo displayed on Cart GPS at Hole
- Logo on Event Collateral

## BACKPACK SPONSOR

1-COLOR IMPRINT \$6,000

- 4 Golfers & 4 Gift Bags
- Activation of Backpack
- Logo on Backpack
- Logo on Event Collateral

## CORPORATE TEAM SPONSOR

\$2,750 + fees/taxes

- 4 Golfers and 4 Gift bags
- Opportunity To Provide Collateral In Golfer Gift Bag
- Logo on Event Collateral

## CONTRIBUTING SPONSOR

\$1,500 + fees/taxes

- Opportunity to Provide Collateral In Golfer Gift Bag
- 4 Tickets to Attend The Whiskey/Cigar Lounge

## GOLF BALL SPONSOR

\$3,750 + fees/taxes

- Logo Recognition on Golf Balls (Pro V1x)
- Logo on Event Collateral
- 4 Tickets to Attend Whiskey/Cigar Lounge
- Opportunity to Provide Collateral in Golfer Gift Bag

## GOLF CART SPONSOR

\$3,500 + fees/taxes

- Logo Displayed on Golf Carts
- Logo on Event Collateral
- 4 Tickets to Attend Whiskey/Cigar Lounge
- Opportunity to Provide Collateral in Golfer Gift Bag

## ON COURSE GAME SPONSOR

\$2,500 + fees/taxes

- Logo Displayed on Tee Box & Proximity Marker
- Logo on Event Collateral
- 4 Tickets to Attend Whiskey/Cigar Lounge
- Opportunity to Provide Contest Prize
- Opportunity to Provide Collateral in Golfer Gift Bag

## BLOODY MARY STATION SPONSOR

\$2,000 + fees/taxes

- Logo Displayed at the Bloody Mary Station
- Logo on Event Collateral
- 4 Tickets to Attend Whiskey/Cigar Lounge
- Opportunity to Provide Collateral in Golfer Gift Bag

## SCORING SPONSOR

\$2,000 + fees/taxes

- Logo Displayed on Leaderboard and Scorecard
- Logo on Event Collateral
- 4 Tickets to Attend Whiskey/Cigar Lounge
- Opportunity to Provide Collateral in Golfer Gift Bag

## BEVERAGE CART SPONSOR

\$1,500 + fees/taxes

- Logo Displayed on Beverage Carts
- Logo on Event Collateral
- 4 Tickets to Attend Whiskey/Cigar Lounge
- Opportunity to Provide Collateral in Golfer Gift Bag

## PUTT PUTT SPONSOR

\$1,500 + fees/taxes

- Logo Displayed at the Putting Practice Green
- Logo on Event Collateral
- 4 Tickets to Attend Whiskey/Cigar Lounge
- Opportunity to Provide Collateral in Golfer Gift Bag

## DRIVING RANGE SPONSOR

\$1,000 + fees/taxes

- Logo Displayed at the Driving Range
- Logo on Event Collateral
- 4 Tickets to Attend Whiskey/Cigar Lounge
- Opportunity to Provide Collateral in Golfer Gift Bag

## BAG DROP SPONSOR

\$1,000 + fees/taxes

- Logo Displayed at the Bloody Mary Station
- Logo on Event Collateral
- 4 Tickets to Attend Whiskey/Cigar Lounge
- Opportunity to Provide Collateral in Golfer Gift Bag

CUSTOM SPONSORSHIP available by request



# THE INVITATIONAL

## SPONSORSHIP LEVEL

- Presenting Sponsor
- Automotive Sponsor
- Hole Sponsor
- Corporate Team Sponsor
- Backpack Sponsor
- Contributing Sponsor
- Golf Team Sponsor
- Golf Ball Sponsor
- Golf Cart Sponsor
- On Course Game Sponsor
- Bloody Mary Station Sponsor
- Scoring Sponsor
- Beverage Cart Sponsor
- Putt Putt Sponsor
- Driving Range Sponsor
- Bag Drop Sponsor

**A** Enclosed please find my payment for

\$ \_\_\_\_\_

**B** I cannot participate, but enclosed is my donation for

\$ \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO:**  
13 Ugly Men Foundation, Inc.  
"The Invitational" on the memo line of your check.

**PLEASE SEND CHECKS TO:**  
13 Ugly Men Foundation, Inc.  
P.O. Box 320191, Tampa, FL 33679

**PLEASE EMAIL ENTRY FORM TO:**  
info@13uglymen.com

**PLAYER 1**

Name \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Shirt Size \_\_\_\_\_

**PLAYER 2**

Name \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Shirt Size \_\_\_\_\_

**PLAYER 3**

Name \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Shirt Size \_\_\_\_\_

**PLAYER 4**

Name \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Shirt Size \_\_\_\_\_

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