

TITLE SPONSOR

\$30,000

- "Presented By" in all Media
- Millionaire's Row Cabana
- 15 Jockey Club Tickets
- 20 GA Tickets
- 2 VIP Tables to other 13 Ugly Men Events
- May be present at Check Presentation to Charity

13 UGLY MEN PRESENTS



AT THE PIER

MAY 4, 2024

SPA BEACH PARK AT ST. PETE



JOCKEY CLUB SPONSORSHIPS

The Jockey Club is the premier section for Derby at The Pier attendees to enjoy the event. Jockey Club ticket holders will enjoy complimentary food & drinks throughout the day.

JOCKEY CLUB TITLE SPONSOR

\$12,500

- Jockey Club Branding
- 20x20 Footprint in Jockey Club
- 12 Jockey Club Tickets

JOCKEY CLUB 360 PHOTO BOOTH

\$4,000

- Logo on all 360 Photos
- 4 Jockey Club Tickets

JOCKEY CLUB SWAG BAG

\$6,000

- Logo on Jockey Club Swag Bag
- 4 Jockey Club Tickets

JOCKEY CLUB DRINK VENDOR 10X10

\$2,500

- 10x10 Footprint in Jockey Club
- 4 Jockey Club Tickets

GENERAL SPONSORSHIPS

INFIELD TENT SPONSOR \$6,000

- Logo & Brand Recognition at Tent in GA Section
- 8 Jockey Club Tickets

FILLY TENT SPONSOR \$6,000

- Logo & Brand Recognition at Tent in GA Section
- 8 Jockey Club Tickets

HOME STRETCH VIP TENT SPONSOR \$6,000

- Logo & Brand Recognition at Tent in GA Section
- 8 Jockey Club Tickets

RAFFLE SPONSOR \$5,000

- Branding & Promotion for the 2025 Derby Trip Raffle Winner
- 8 Jockey Club Tickets

MINT JULIP SPONSOR \$5,000

- "Official Mint Julip" Sponsor for all Bars at Event
- 6 Jockey Club Tickets

DERBY GAME SPONSOR \$5,000

- Logo & Brand Recognition at Game Location
- 6 Jockey Club Tickets

CASINO GAMES SPONSOR \$5,000

- Logo & Brand Recognition at all Gaming Tables
- 6 Jockey Club Tickets

ENTERTAINMENT/STAGE SPONSOR \$5,000

- Logo & Brand Recognition at Stage
- 6 Jockey Club Tickets

SUNGLASSES SPONSOR \$5,000

- Logo on Sunglasses
- 4 Jockey Club Tickets

FLORAL SPONSOR \$5,000

- "Presented by" Recognition at Floral Arrangements
- 4 Jockey Club Tickets

GA 360 PHOTOBOOTH FROM ANNUAL \$4,000

- Logo on 360 Photos taken in GA
- 4 Jockey Club Tickets

CHARTER BUS SPONSOR \$4,000

- Logo & Brand Recognition on Bus Trips
- 4 Jockey Club Tickets

KICK-OFF PARTY SPONSOR \$4,000

- "Presented by" Brand Recognition During Party
- 4 Jockey Club Tickets

AFTER PARTY SPONSOR \$4,000

- "Presented by" Brand Recognition During Party
- 4 Jockey Club Tickets

FOOD TRUCK SPONSOR \$4,000

- Logo & Brand Recognition at all Food Trucks
- 4 Jockey Club Tickets

STEP & REPEAT SPONSOR \$4,000

- Logo on Step & Repeat with Title Sponsor(s)
- 4 Jockey Club Tickets

VOLUNTEER SPONSOR \$4,000

- Logo on Volunteer T-shirts
- 4 Jockey Club Tickets

BEER TRUCK SPONSOR \$3,000

- Logo & Brand Recognition at Truck in GA Section
- 4 Jockey Club Tickets

GOLF CART SPONSOR \$3,000

- Logo on Golf Carts
- 4 Jockey Club Tickets

CUSTOM DRINK SPONSOR \$2,500

- Logo & Brand Recognition for Non-Whiskey/Bourbon Drink
- 2 Jockey Club Tickets

CIGAR LOUNGE SPONSOR \$2,500

- Logo & Brand Recognition in Lounge & Ability to Sell Cigars
- 2 Jockey Club Tickets

"BEST HAT" CONTEST \$2,500

- "Presented by" Brand Recognition During Contest
- 2 Jockey Club Tickets

"MOST DAPPER" CONTEST \$2,500

- "Presented by" Brand Recognition During Contest
- 2 Jockey Club Tickets

**All General Sponsorships will also receive Social Media Recognition*

CONTRIBUTING SPONSORSHIPS

GOLD SPONSOR \$3,000

- 12 Jockey Club Tickets
- Social Media Recognition

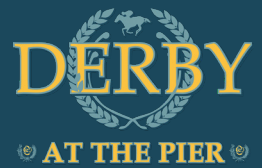
SILVER SPONSOR \$2,000

- 8 Jockey Club Tickets
- Social Media Recognition

BRONZE SPONSOR \$1,250

- 15 GA Tickets
- Social Media Recognition

SPONSORSHIP LEVEL



- Jockey Club Title Sponsor
- Jockey Club Swag Bag Sponsor
- Jockey Club 360 Photo Booth
- Jockey Club Drink Vendor 10x10
- Infield Tent Sponsor
- Filly Tent Sponsor
- Home Stretch VIP Tent Sponsor
- Raffle Sponsor
- Mint Julip Sponsor
- Derby Game Sponsor
- Casino Games Sponsor
- Entertainment/Stage Sponsor
- Sunglasses Sponsor
- Floral Sponsor
- GA 360 Photobooth from Annual
- Charter Bus Sponsor
- Kick-Off Party Sponsor
- After Party Sponsor
- Food Truck Sponsor
- Step & Repeat
- Volunteer Sponsor
- Beer Truck Sponsor
- Golf Cart Sponsor
- Custom Drink Sponsor
- Cigar Lounge Sponsor
- "Best Hat" Contest
- "Most Dapper" Contest
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor



PLEASE MAKE CHECKS PAYABLE TO:

13 Ugly Men Foundation, Inc.
"The Derby Party" on the memo line of your check.

PLEASE SEND CHECKS TO:

1646 W Snow Ave, Mailbox 92,
Tampa, FL 33606

PLEASE MAIL ENTRY FORM TO:

info@13uglymen.com

REGISTER ONLINE AT:

13uglymen.com/derby-party

A

Enclosed please find my payment for

\$ _____

B

I cannot participate, but enclosed is my donation for

\$ _____